



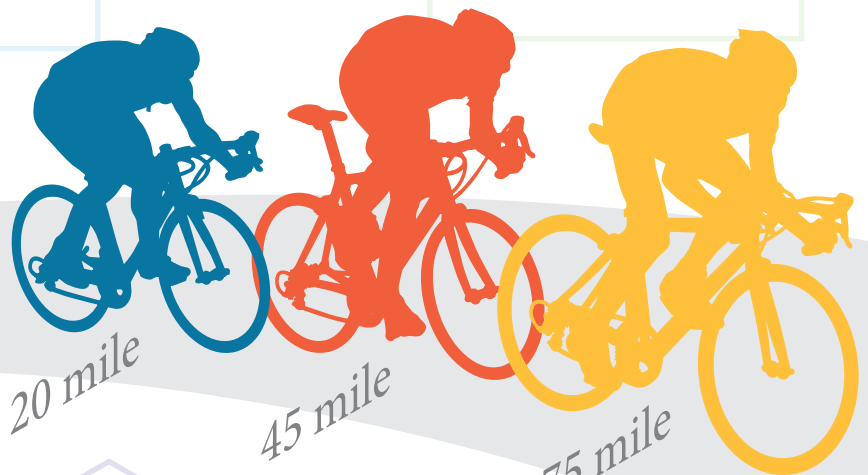
*Event
Sponsorship
Opportunities*

3 SCENIC ROUTES

20 mile

45 mile

75 mile



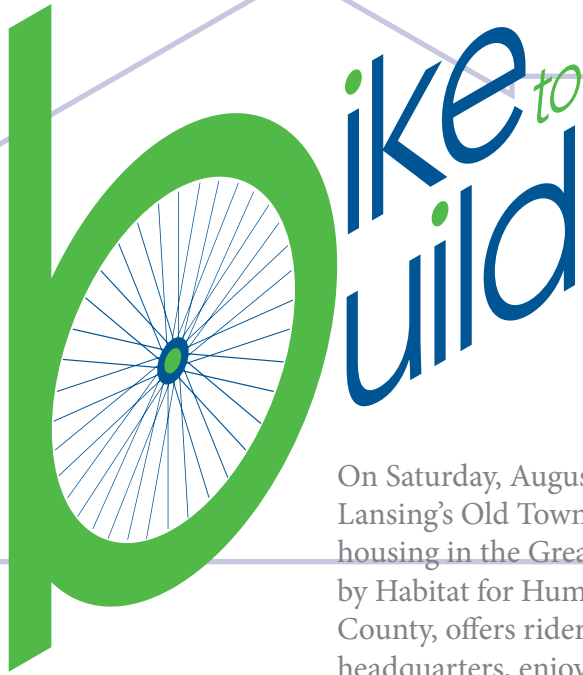
Get involved in the premier charity bicycle ride in mid-Michigan!

Bike to Build is a one-day event for bikers of all ages and abilities. With three scenic routes, two refreshment stops, and lunch at the DeWitt Ox Roast, this untimed ride is a great way to showcase your business.

August 21, 2010

Ride the countryside to support Habitat for Humanity

Register online at www.habitatlansing.org



Event Details

On Saturday, August 21, 2010, over 100 riders will head north from Lansing's Old Town into the countryside to raise funds for affordable housing in the Greater Lansing Area. Bike to Build, jointly organized by Habitat for Humanity Lansing and Habitat for Humanity Clinton County, offers riders the opportunity to cruise by Habitat Lansing's headquarters, enjoy two-lane roads in Wacousta, visit the Westphalia area, stop for a sandwich at the DeWitt Ox Roast, and break for fruit near Sleepy Hollow State Park. Routes range in distance from 20 to 75 miles, encouraging beginning cyclists to train for their first ride and challenging experienced cyclists to reach their mileage goals.

The ride begins and ends at Habitat for Humanity Lansing's office. This convenient location allows riders to park at Otto Middle School. From Habitat, riders will head West toward Wacousta, then back East for lunch at the Ox Roast. Those completing the longest route will ride toward a refreshment stop just shy of Sleepy Hollow before skirting Bath and travelling back into Lansing. The 20- and 45- mile rides begin and end at the Habitat Lansing office as well and cover a portion of the same course. The ride is designed to be fun, engaging, and beautiful.

Bike to Build will raise funds to help eliminate substandard housing in the Greater Lansing Area through building simple, decent, affordable housing. Since 1987, Habitat for Humanity has been building homes in partnership with low-income families using volunteer labor. Completed homes are sold to qualified homeowners through a zero-interest mortgage. Over 90 families have been served by Habitat for Humanity Lansing and Habitat for Humanity Clinton County.

Funds raised through corporate sponsorship, rider fees and donations will be used to build and rehabilitate homes locally. Our goal is to provide funding for a rehabilitation project in Lansing and a new home to be built in Clinton County.

**Please support our effort to build homes
and build hope!**



Sponsorship Opportunities

Event Sponsor: \$3,000 (1 available)

At this level, your company's name and logo will be used in all of our printed and web-based materials, including advertising in the Lansing State Journal and on our ride t-shirts.

Route Sponsors: \$2,000 (3 available)

Sponsor one of the three routes available for riders! The Route Sponsors will be listed in all printed materials and will have the opportunity to name a route after their group or business. These sponsors will be featured on our route map, t-shirts, website, and in Lansing State Journal advertising.

Line Sponsor: \$1,000 (1 available)

Your company can sponsor the starting line of our ride! This sponsor will be recognized with a banner marking the start that every rider will pass by. This level of support will be recognized on our website, in some printed materials, and on our t-shirt.

Relief Sponsors: \$500 (2 available)

Provide relief for our tired riders by sponsoring a water and food station along one of our routes. Your company's logo and information will be posted at the station and you will be recognized on our website and on the route map.

Mile-marker Sponsors: \$250 (85 available)

Support our riders and routes by sponsoring a mile marker! This sponsorship will provide riders with knowledge of their progress and offer you the opportunity to showcase your business or group. At this level of sponsorship, your name will be listed on our website.

A portion of each sponsorship may be tax-deductible according to IRS rules.



Sponsorship Form



Sponsorship Questions

Denise M. Paquette
Executive Director, Habitat Lansing
517.374.1313 ext. 11

Sponsorship Pledge

To pledge your support, please fax this form to 517.374.6279 or mail to
Habitat for Humanity Lansing
1941 Benjamin Drive
Lansing, MI 48906

Your benefits will start upon receipt.

Benefits Deadlines

Pledges received by August 1 will be included on t-shirts and in other printed materials. Mile-markers may be pledged until August 15.

Payment must be received to gain full sponsorship benefits.

Refund Policy

Pledges are considered final commitment for payment. Refunds for pledges or payments will not be issued as benefits will be implemented upon commitment.

Signature Authorizing Pledge:

Thank you for your generous support
of Bike to Build!

Sponsor Participation Level:

Please check the level below.

- ☐ Event Sponsor: \$3,000
- ☐ Route Sponsor: \$2,000
- ☐ Line Sponsor: \$1,000
- ☐ Relief Sponsor: \$500
- ☐ Mile-Marker Sponsor: \$250

Contact Information

Primary Contact

Title

Company Name

Address

City, State, Zip

Phone Number

Email

Website

An invoice will be mailed to contact.